

Amstelveen, 24 August 2022

## Annemieke Visser-Brons Appointed General Manager Commerce

**Annemieke Visser-Brons joins Athora Netherlands and is appointed General Manager Commerce per 1 January 2023. Annemieke will be responsible for managing and developing Athora Netherlands' commercial Pension and Life strategy, including that of the strong Zwitserleven brand.**

Jan de Pooter, CEO of Athora Netherlands: "I am extremely pleased that Annemieke is joining my team. Annemieke is a decisive and energetic personality. With her expertise and experience in the pension and life market, she is the ideal person to lead the realisation of our strategic objectives, optimising our services to customers and responding to the opportunities and challenges arising from the new pension agreement. With the aim of an even stronger positioning and sustainable growth of Athora Netherlands and our Zwitserleven brand."

Annemieke Visser-Brons (1970) comes from NN Group where she was Director of Pensions, responsible for NN's pension business. She started her career at Aegon Netherlands, where she held various management positions. From 2009 to 2017, Annemieke held various managerial positions at Delta Lloyd, including Director of Delta Lloyd Life Insurance N.V.

### For Information

#### Media Relations

Robert ter Weijden

E: [robert.terweijden@athora.nl](mailto:robert.terweijden@athora.nl)

T: +31 (0)6 83713889

### About Athora Netherlands

Athora Netherlands N.V. is the holding company for, among others, SRLEV N.V., Proteq Levensverzekeringen N.V. and Zwitserleven PPI N.V. Athora Netherlands' subsidiaries are also active on the Dutch market with the Zwitserleven and Reaal brands. A balance sheet total of EUR 64 billion (end 2021) makes Athora Netherlands one of the largest insurers in the Netherlands. Athora Netherlands Holding Limited is the sole shareholder of Athora Netherlands N.V. All shares in Athora Netherlands Holding Limited are held by Athora Holding Ltd. For more information, please visit [www.athora.nl](http://www.athora.nl)

### Disclaimer

This press release by Athora Netherlands N.V. contains information that qualified or may have qualified as inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) 596/2014 (MAR).

This press release exclusively contains factual information and must not be interpreted as an opinion or recommendation with regard to the purchase or sale of securities issued by Athora Netherlands N.V. and/or one or more of its subsidiaries. This press release does not contain any value judgements or predictions with regard to the financial results of Athora Netherlands N.V. and/or its subsidiaries. If you do not wish to receive any press releases from Athora Netherlands, please send an email to [info@athora.nl](mailto:info@athora.nl)